The LEAP Program

LEAP stands for Launching Entrepreneurial Advisory Panels

The LEAP Program creates customized advisory panels for What is the established businesses owned or co-owned by women. These panels of women and men provide advice, assistance, and expertise to LEAP help the entrepreneur grow, change, and/or enhance her business.

> **LEAP** also helps program participants connect with University of Wisconsin and community resources, while learning the value of using advisory panels and networking to benefit

A special program for women business owners



- Over 30 LEAP Teams created since inception - 150+ Advisors on past or present teams

"...excellent networking opportunity, a lot of fun, and a great group of people to work with"

Program?

Cay Villars, Celebris Consulting LEAP Advisor

Launching Entrepreneurial Advisory Panels



Overview

The **LEAP** Program is a collaborative effort between community partners and experts, the UW-Madison School of Business, the Women in Business Council, and the Weinert Center for Entrepreneurship.

The purpose of the program is to:

- Assist established women entrepreneurs by forming advisory panels suited to the needs and growth goals of their businesses
- Provide training and access to UW and community resources for both the entrepreneurs and the advisors
- Facilitate the creation of working networks between LEAP participants, advisory panel members, sponsors, and other community organizations
- Create a pool of experienced women and men to serve on small business advisory panels and boards and eventually on larger boards of directors
- Contribute to the growth and success of women-owned businesses and to overall economic development

"Since I started with LEAP my annual sales have grown to \$1.3 million in 2005 and should reach \$2 million in 2006. I firmly believe that the processes LEAP helped me set up made all of this possible and they are still helping today."

Lisa Hartig, One Call Dental Staffing, Inc.

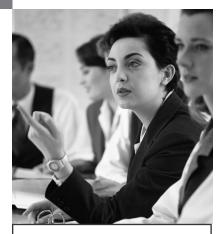
For More Info



If you would like to be a LEAP Entrepreneur or Advisor or you or your organization would like to be a LEAP Sponsor or Supporter, contact::

Marian C. Walluks, LEAP Coordinator 5409 E. Buckeye Road Madison, WI 53716 608-221-1374 marianwalluks@sbcglobal.net "...having 5-6 minds for 2 hours each month focusing on my business is the greatest.

Jenna Ruehlow-Haney, Neway Directions



Who is eligible to have a LEAP Panel?

- Businesses primarily owned and operated by a woman (women)
- 3-5 years in business
- 1 or more employees or plans to hire one or more employees
- Potential for growth, improved profits and/ or significant positive change for business
- Business owner and key staff committed to full participation in LEAP and use of LEAP Advisory Panel

How can my organization or I become a LEAP Sponsor or Supporter?

- Financial contribution -\$2,000 - \$10,000 / year
- Host training or networking events
- As an individual, become a Friend of LEAP by contributing \$100 or more